

ECR Trade Windows

2022

Recommendation for product range revisions in the Swedish grocery industry, convenience sector, and pharmacy market

Contents

1	Background	3
2	ECR's recommendation and definitions	3
2.1	The ECR Recommendation includes:	3
3	Relevant websites for more information	4
4	Drafting the 2022 Recommendation	4
5	The 2022 Recommendation	4
5.1	Decisions of the Recommendation for 2022	4
6	Revision process, items going in/out – Overview	5
6.1	Procedure for changes in allergens	6
6.2	Product range revision plan 2022 Also see related links * in the respective steps on pages 5 and 6	7
7	Follow-up	8
	Extension 1 - Representatives from Retailers and Suppliers	9
	Extension 2 - ECR Sweden's Working Group for Trade windows.....	12
	Extension 3 ECR Retail Demand Steering Committee.....	13
	Extension 4 - List of items per revision area	14

1 Background

In the autumn of 2000, ECR Sweden appointed an industry-wide working group to develop a recommendation for a model for product range revisions in the Swedish grocery industry, convenience sector and pharmacy market (referred to as industry players below). The aim was to increase customer benefit and industry efficiency.

The recommendation itself is not intended to affect the decisions made by each industry player concerning product range revisions.

Each year, the ECR Sweden Steering Committee asks the industry-wide working group to evaluate the current year's Recommendation to draft a proposal for the following year's Recommendation.

For information, ECR Sweden Steering Committee discussed and adopted, at its meeting on 8th of March 2020, the "ECR Trade windows 2022 Recommendation for product range revisions in the Swedish grocery industry, convenience sector and pharmacy market" ("**Recommendation 2022**").

2 ECR's recommendation and definitions

This Recommendation covers the product ranges available with the industry players. It divides the product range into several revision areas and contains a number of revision points ("ECR Trade windows"). The time of the product range revision point is called the "revision week". A timetable for product range revisions is also included in the Recommendation.

Revision area: ECR's recommended categorization of product ranges/trade items.

Revision point: Refers to the date a revision area can be launched or phased out.

2.1 The ECR Recommendation includes:

Both branded and private label items are covered by this Recommendation.

Covers	Does not cover
<ul style="list-style-type: none">• In-items (trade items not previously listed in a chain's/concept's product range)• Out-items (trade items that have been removed from a chain's/concept's product range)• All revision areas under Extension 4• Items that are given a new GTIN (Global Trade Item Number or GS1 Item Number)	<ul style="list-style-type: none">• Price changes• Décor/design changes• Seasonal (Temporary trade items that are not included in the planogram, e.g. seasonal items or limited edition items)

3 Relevant websites for more information

- gs1.se
- validoo.se
- ecr.se

See also links to relevant documents/guides on page 5 and 6.

4 Drafting the 2022 Recommendation

Representatives from the various revision areas were contacted to compile experiences and comments on the 2022 Recommendation.

Each group includes both retail and supplier representatives. A list of the groups involved in this process is provided in Extension 1. (This is not a complete list of all individuals involved. For more detailed information, please contact the relevant group coordinator).

Suppliers that wish to be involved in the process can contact a representative from the ECR Trade Window workgroup (see Extension 2)

5 The 2022 Recommendation

5.1 Decisions of Recommendation for 2022

- ECR Time Window 2022 will be published April 5th 2022 on ecr.se.

6 Revision process, in-items/out-items – Overview

Guide to streamline product launches

ECR Sweden has published a guide on how trade and suppliers can maintain the supply chain in the event of new product launches in the grocery trade. The guide helps the parties to ensure the quality of the work with an effective launch process with respect to sourcing and service levels. (For more info, see the link below) Only available in Swedish. <http://www.ecr.se/guide-till-effektivare-lanseringar>

The following basic timetable applies for a trade item launch. This includes administrative procedures and rules. New or outgoing items, must be notified no later than v.1 (-15 weeks).

NOTE: A red box indicates the absolute final date to complete each activity.

**) Note that if a quality assurance is not approved, it must be re-done and approved before the final date.*

Weeks before in-store launch:		-15	-14	-13	-12	-11	-10	-9	-8	-7	-6	-5	-4	-3	-2	-1	0
No.	Activity week	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
1	Suppliers must notify customers and submit item information according to the implementation guide* for item notification (may exclude food information). (See link under Step 1 below)																
2	Supplier presentation for chain/concept																
3	Product range listing decision																
4	Complete trade item information including food information and the product image (marketing and planogram image) shall be sent for quality assurance*. See note. In this step, suppliers must order quality assurance in accordance with the GS1 standard (See link under Step 4 below)																
5	Trade item information & product images must be quality assured and approved in accordance with the GS1 standard																
6	Detailed product range listing decision to supplier as well as a dialogue between the chain and supplier about forecasts																
7	Quality assurance of bar code must be approved according to GS1 standard																
8	Preparation for launch/phase out																
9	Start of implementation onto store shelves																

The following text describes the steps, in accordance with above, in more detail. Reference is also made to some links that it is important to comply with for the launch to be effective.

Step 1: Week 1

The supplier notifies/registers with customer and sends in trade item information according to the implementation guide* (see link below in Swedish) for item notification.

(May exclude food Information). If complete trade item information is ready, this is sent in now. (Note! Can be done ahead of week 15).

http://www.gs1.se/globalassets/artikelinformation/artikelavisering_implemteringsguide.pdf

Step 2: Weeks 3 – 4

Supplier presents trade item with product sample, and product information, etc. to chain/concept.

Step 3: Weeks 5 – 8

Product range listing decision to suppliers shall be based on the information the provider presented in the item notification, provided it is approved in accordance with step 5 (see below).

Step 4: Weeks 1 – 9

Complete trade item information including food information and product image (marketing and planogram image) shall be sent for quality assurance*. In this step, suppliers must order quality assurance in accordance with GS1 standards. (more info, see link below in Swedish)

<https://validoo.se/service/kvalitetssakring/>

Step 5: Weeks 1 – 10

Trade item information including food information and product image (marketing and planogram image) must be quality assured and approved in accordance with the GS1 standard.

Step 6: Weeks 9 – 11

Detailed listing message including item number to suppliers, as well as a dialogue between the chain and supplier about forecasts

Step 7: Weeks 1 – 13

Bar code must be quality assured and approved in accordance with the GS1 standard. This should be done as soon as possible in the revision process to minimize the risk of detecting problems with the barcode late on in the process and not having time to take action before launch.

Step 8: Weeks 9 – 15

Preparation for launch or phase out of trade item and implementation of activities e.g. planogram, product acquisition, sell-in at stores, etc.

Step 9: Week 16

Start of implementation of product range change on store shelves –items in or out.

6.1 Procedure for changes in allergens

The EU Regulation on the provision of food information to consumers (EU1169/2011) requires that product information be the same for online sales as it is in physical stores. Since a product is identified by its GTIN, there is currently no other way to handle this than to change the GTIN when important ingredient changes are made.

This results in the following launch process for allergen GTIN changes:

Weeks before in-store launch:		-15	-14	-13	-12	-11	-10	-9	-8	-7	-6	-5	-4	-3	-2	-1	0
No.	Activity Week	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
1	Supplier sends in complete trade item information, including Food and Beverage Information.																
2	Product range listing decision																
3	Trade item information, measurements and images must be quality assured and approved according to GS1 standard.																
4	Bar code must be quality assured and approved according to GS1 standard.																
5	Preparation launch (phase in/out incl. date for product range revision)																
6	Implementation onto store shelves (at established product range revision point)																

6.2 Product range revision plan 2022

Also, see related links* found in the respective steps on pages 5 and 6

Step in process	Jan	Feb	Mar	Apr	May	Aug	Sept	Sept	Oct
Revision week:	3	7	11	14	19	33	36	39	42
1. Suppliers must notify customers and submit item information according to the implementation guide* for item notification (may exclude food information).	24-Sep	22-Oct	19-Nov	17-Dec	21-Jan	01-Apr	29-Apr	20-May	10-June
	38	42	46	50	3	13	17	20	23
2. Supplier presentation for chain/concept	15-Oct	12-Nov	10-Dec	21-Jan	11-Feb	29-Apr	20-May	10-June	8-July
	41	45	49	3	6	17	20	23	27
3. Product range listing decision	12-Nov	10-Dec	21-Jan	18-Feb	11-Mar	27-May	17-June	05-Aug	26-Aug
	45	49	3	7	10	21	24	31	34
4. Complete trade item information including food information and the product image (marketing and planogram image) shall be sent for quality assurance*. See note. In this step, suppliers must order quality assurance in accordance with the GS1 standard	19-Nov	17-Dec	28-Jan	25-Feb	18-Mar	3-June	1-July	12-Aug	02-Sept
	46	50	4	8	11	22	26	32	35
5. Trade item information & product images must be quality assured and approved in accordance with the GS1 standard	26-Nov	7-Jan	04-Feb	4-Mar	25-Mar	10-June	8-July	19-Aug	9-Sept
	47	1	5	9	12	23	27	33	36
6. Detailed product range listing decision to supplier as well as a dialogue between the chain and supplier about forecasts	3-Dec	14-Jan	11-Feb	11-Mar	01-Apr	17-June	05-Aug	26-Aug	16-Sept
	48	2	6	10	13	24	31	34	37
7. Bar Code must be quality assured and approved in accordance with the GS1 standard. Note new routine from revision week 11.			25-Feb	18-Mar	22-Apr	8-July	19-Aug	9-Sept	30-Sept
			8	11	16	27	33	36	39
8. Preparation for launch/phase out	10-Jan	7-Feb	7-Mar	28-Mar	2-May	8-Aug	29-Aug	19-Sept	10-Oct
	2	6	10	13	18	32	35	38	41
Revision area	Jan	Feb	Mar	Apr	May	Aug	Sept	Sept	Oct
Revision week, 2022	3	7	11	14	19	33	36	39	42
Revision date, 2022	17-Jan	14-Feb	14-Mar	04-Apr	09-May	15-Aug	05-Sept	26-Sept	17-Oct
1. Dairy		X			X			X	
2. Juice/Nectar New!		X						X	
3. Cheese		X			X			X	
4. Charcuterie, meat, bird and deli			X				X		
5. Chilled Vegetarian Products			X				X		
6. Chilled ready meals, meal supplements			X				X		
7. From the sea			X				X		
8. Fresh bread, soft buns		X			X		X		
9. Dry biscuits, crackers, hard bread		X					X		
10. Frozen food & Ice Cream			X					X	
11. Hot drinks and related items		X				X			
12. Cold drinks	X			X			X		
13. Snacks	X					X			
14. Confectionery		X			X		X		
15. Fruit & Berries, Desserts	X					X			
16. Cereals, muesli, porridge	X					X			
17. Canned food, soups			X					X	
18. International food	X					X			
19. Flavourings		X				X			
20. Pasta, rice, mashed potato				X					X
21. Baking & sweetening products			X					X	
22. Food hypersensitivity				X					X
23. Child care				X					X
24. Animal				X				X	
25. Laundry, cleaning, dishwashing			X				X		
26. Paper				X				X	
27. Disposable items			X			X			
28. Candles, napkins and disposable items New!	X					X			
29. Hair care	X					X			
30. Body care, facial care, shaving products, toiletries			X				X		
31. Oral care	X					X			
32. Intimate care		X						X	
33. Make up	X				X	X			X
34. Health	X			X			X		
35. Non-prescription drugs			X			X			
36. Tobacco	X				X			X	

Weekends, holidays, and influencing events have been taken into account.

The following routine has been established to ensure that new trade items launched are included in the correct revision area:

– When a supplier introduces an entirely new trade item, the supplier may suggest a revision area to which the item should belong

7 Follow-up

The “ECR Trade windows 2022 for product range revisions in the Swedish grocery industry, convenience sector and pharmacy market” Recommendation includes a provision for monitoring and evaluating the Recommendation.

Please contact a member of the ECR Sweden working group if you and your company have experiences of, or comments on, the Recommendation. It is very important that everyone who has proposals, experiences, etc. (both positive and negative) be in touch. The same applies if you wish to participate in any of the reference groups

Extension 1 – Representatives from Retailers and Suppliers

(Bold in Retail = coordinator for category)

Revision area		Supplier		Retail	
		Representative	Company	Representant	Representative
1 & 2	1.Dairy and 2. Juice	Tina Stugemo Christian Bona Anders Pettersson Peter Haedje Simon Karlsson	ArlaFoods Skånemejerier Norrmejerier Eckes Granini Valio	Maria Slars Paulsson Sofia Eriksson Anna-Maria Möttus Wendy Dunett/Johan Åkesson Micael Liljevret	ICA Coop Bergendahls Axfood Menigo
3	Cheese	Tina Stugemo Christer Wessman Anders Pettersson Christian Bona	ArlaFoods Mondelez Norrmejerier Skånemejerier	Helene Eriksson Marie Llewlyn Bo Öhman Johan Åkesson	ICA Coop Bergendahls Axfood
4	Charcuterie	Per Fahrman Jesper Ytterus Peter Forsell Anders Karlsson	Scan Atria Kronfågel Tulip/Danish Crown	Alexandra Appeltoft Majsan Pense Krister Kamph Fredrik Sundblad	ICA Coop Bergendahls Axfood
5	Chilled Vegetarian Products	Henrik Hägglund Jens Asp Joecline Lu Per Fahrman	Midsona (Kung Markatta) Quorn Sverige Yi-Pin Soya/Nordic Green Food Scan	Jesper Eriksson Mathias Eriksson Diana Norlin Gunilla Åsard	ICA Coop Bergendahls Axfood
6	Chilled ready meals, meal supplements	Anna Lind Anna Häggström Björn Westberg	Foodmark AB Orkla Foods Sverige Lantmännen Cerealia (Gooh)	Daniel Wallin Mathias Eriksson Ulrica Andersson Maud Brinnen	ICA Coop Bergendahls Axfood
7	From the sea	Ulrica Wahlund Martin Tregert Pernilla Korshag	Marenor Orkla Foods Sverige Korshags	Lovisa Rothman Sven Fränkel Niklas Hamlin Markus Pettersson	ICA Bergendahls Coop Axfood
8	Fresh bread, soft buns	Mattias Berggren Robert Jungerts Catrine Zetterlund Christian Ilgner	Pågen Fazer Bageri Polarbröd Lantmännen	Mathias Grahn Lenita Aronsson Caroline Hansson-Gladh Tore Zander	ICA Coop Bergendahls Axfood
9	Dry biscuits, crackers, hard bread	Jenni Karlsson Tommy Borg Maija Bjureström Anders Persson Lars Wallin Jeanette Skoglösa Filip Rasmusson	Orkla C&S Bisca/Scandza Sälj Sverige Mondelez Leksands Knäckebröd AB/Scandinavian Trading Wasabröd/Barilla Sverige Midsona Scandinavian Trading	Martin Törnqvist Lenita Aronsson Caroline Hansson-Gladh Richard Norrgård	ICA Coop Bergendahls Axfood
10	Frozen food and Ice Cream	Linus Alm Felix Muntzing Charlotta Milleding Anna Häggström Alexander Friberg	SIA Glass Triumfglass Unilever Sverige AB Orkla Foods Sverige Findus	Ida Blidsell Palle Hertzberg Oskar Lundgren Kalle Hägglund -	ICA Bergendahls Coop Axfood

11		Peter Forsell Per Fahrman	Kronfågel Scan		
	Hot drinks and related items	Sara Lyckeberg Lundh, Filip Patrik Gustafsson Fredrik Revera	Unilever Sverige AB Jacobs Douwe Egberts Löfbergs Arvid Nordquist	Sanna Spjut Pål Westport Christina Sjö Dahl Josefine Rothoff	Coop Bergendahls ICA Axfood
12	Cold drinks	Jessica Lundmark Pernilla Engman Ants Kippar Fredrik Axné Henrik Skagervik	Carlsberg Coca-Cola Red Bull Spendrups Vitamin well	Boris Kulisić Björn Tilly Jenny Rudetoft Niklas Erngård Mattias Eriksson	Coop ICA Bergendahls Axfood Reitan
13	Snacks, natural nuts, dried fruit	Pia Greverius Jenny Antonsbacke Joseph Bautista Katarina Berggren	Estrella Orkla Confectionery & Snacks Svenska lantchips Brynild Gruppen	Krister Grudd Loretta Bexelius Johan Waldemarsson Natalie Lindekrans Carina Ståhlberg Olsson	Coop ICA Bergendahls Axfood EMAB
14	Confectionery	Sten Lundell Sörensen Niclas Barck Anders Malmström Jenny Antonsbacke Madeleine Larsson	Mars Sverige Mondelez Sverige AB Cloetta Sverige AB Orkla Confectionery & Snacks Lindt	Boris Kulisić Johan Waldemarsson Carolina Hägg-Kastman Emily Peyda Mattias Eriksson	Coop Bergendahls ICA Axfood Reitan
15	Fruit & Berries, Desserts	Benny Hjalmarsson Petronella Dahlerus Andreas Nordbeck Olle Ericsson	Arvid Nordquist Orkla Foods Ferrero/Nutella Semper	Fanny Wallin Annelie Dremo Loretta Bexelius Mikael Spala	Coop Bergendahls ICA Axfood
16	Cereals, muesli, porridge	Eric Holmström Cecilia Cronqvist Fredrik Revera Anna-Karin Karlstedt Fäldt	Lantmännen Cerealia AXA Abdon Foods (fd Finax) Arvid Nordquist Orkla Foods Sverige	Minna Björklund Annelie Dremo Matilda Näslund Therese Håkansson	Coop Bergendahls ICA Axfood
17	Canned food, soups and legumes	Bo-Arne Nilsson Emil Olsson Sara Lyckeberg Peter Freby Sandra Persson	Orkla Foods Sverige Di Luca Unilever Sverige AB Granoloro/ Matric The GB Foods	Oskar Lundgren Joachim Widell Hanna Stenquist Josefine Rothoff	Coop Bergendahls ICA Axfood
18	International food	Helena Holmberg Maria Jarl Nicolas Lahache Niklas Törnblad Sandra Persson	Santa Maria Haugengruppen Arvid Nordqvist General Mills The GB Foods	Sanna Berzen Pål Westport Sara Fors Mikael Spala	Coop Bergendahls ICA Axfood
19	Flavouring	Kim Lindström Helena Holmberg Jenny Reithner Johan Hedman Sandra Persson	Orkla Foods Sverige Santa Maria O'Kavli Unilever Sverige AB The GB Foods	Fanny Wallin Linn Pålsson Pål Westport Anita Hultstrand	Coop Axfood Bergendahls ICA
20	Pasta, rice, mashed potato	Eric Holmström Anders Hansson Samuel Jonsson Niklas Strömberg	Lantmännen Cerealia Mars Sverige Garofalo Di Luca	Sebastian Nejdegård Therese Håkansson Sanna Berzen Sara Fors	Bergendahls Axfood Coop ICA

21	Baking & sweetening products	Fredrik Gahm Eric Holmström Mats Hörstedt Cecilia Cronqvist	Dr Oetker Lantmännen Cerealia Odense Marcipan/Tredo Abdon Food	Annelie Dremo Linn Pålsson Sanna Berzen Matilda Näslund	Bergendahls Axfood Coop ICA
22	Food hypersensitivity	Rolf Krügel Åsa Hermansson Maria Stohr Cecilia Cronqvist	Semper Barilla Arvid Nordqvist Abdon Food	Annelie Dremo Therese Håkansson Fanny Wallin Anita Hultstrand	Bergendahls Axfood Coop ICA
23	Child care	Jenny Hillman Ulrika Wahlgren Marie Koch	Essity Hygiene and Health Semper Nestlé Sverige AB	Pontus Björnsson Maria Kypengren Marie Erlandsson Åsberg Lena Teiner	Bergendahls Axfood Coop ICA
24	Animal	Carlos Duron Thomas Malm Aya.Hijazi Anders Nilsson	Mars Sverige Doggy Ab Nestlé Purina Pet Care Dogman	Sebastian Nejddegård Johanna Wennerholm Sanna Spjut Christian Andersson	Bergendahls Axfood Coop ICA
25	Laundry, cleaning, dishwashing	Magnus Gjerulf Alexander Spiegelberg Linnea Timlin Benny Hjalmarsson	Orkla Care Colgate Palmolive AB Unilever Sverige AB Arvid Nordquist	Sebastian Nejddegård Elin Svanberg Marie Erlandsson Åsberg Helena Björklund	Bergendahls ICA Coop Axfood
26	Paper	Jenny Hillman -	Essity Hygiene and Health	Sebastian Nejddegård Christian Andersson Maria Laufeld Helena Björklund	Bergendahls ICA Coop Axfood
27&28	27. Disposable items; 28. Candles, napkins and disposable items	Alexander Thomsson Olle Kilstrom EvaMarie Källgren Johannes Steneros	Melitta Scandinavia AB Liljeholmens DUNI Bolsius	Ingela Lindberg Christian Andersson Daniel Högberg och Ann-Britt Sahlberg Elvira Heed	Bergendahls ICA Coop Axfood
29	Hair care	Anna Wirenhammar Niclas Gyllenmyr Gustav Orving William Parasnis	Henkel Norden AB L'Oréal AB Unilever Sverige AB Procter&Gamble	Liselotte Wärme/Maria Talback Joacim Widell Ewa Törnqvist Rebecca Jarlheden	Axfood Bergendahls ICA Coop
30	Body care, facial care, shaving products, toiletries	William Parasnis Niclas Gyllenmyr Linnea Timlin Daniel Eliasson Sebastian Ray	Procter&Gamble L'Oréal AB Unilever Sverige AB Beiersdorf Orkla Care	Liselotte Wärme/Maria Talback Linnea Kraft Joacim Widell Rebecca Jarlheden	Axfood ICA Bergendahls Coop
31	Oral care	William Parasnis Mandus Ek Thomas Spiegelberg Linda Gunnarsson Sebastian Ray	Procter&Gamble GSK Colgate Palmolive AB Unilever Sverige AB Orkla Care	Liselotte Wärme/Maria Talback Max Schultz Joacim Widell Caroline Wardell /Fanny Wallin	Axfood ICA Bergendahls Coop
32	Intimate care	William Parasnis Jenny Hillman	Procter&Gamble Essity Hygiene and Health	Liselotte Wärme/Maria Talback Linnea Kraft Joacim Widell Fanny Wallin	Axfood ICA Bergendahls Coop

33	Make Up	Niclas Gyllenmyr	L'Oréal AB	Ewa Törnqvist	ICA
		Marina Svensson	IsaDora	Liselotte Wärme	Axfood
		Therese Hallberg	Scand. Cosmetics	Joacim Widell	Bergendahls
			-	Boris Kulisic	Coop
34	Health	Erika Elmquist	Vitamin Well	Emilie Richter	Axfood
		Tobias Lindbladh	Midsona	Max Schultz	ICA
		Magnus Gjerulf	Orkla Care	Sanna Spjut	Coop
35	Non-prescription drugs	Anders Alm	GSK	Charlotte Åsard	Axfood
		Martin Lindgren	JNJ	Terese Andreasson	ICA
				Pontus Björnsson	Bergendahls
				Marie Erlandsson Åsberg	Coop
36	Tobacco	Tony Rehnberg	Swedish Match	Roger Halvarsson & Sara Graan	Axfood
		Alexander Waldenskiöld	British American Tobacco	Martin Rogemark	ICA
		Carl Jepson	Japan Tobacco International	Daniel Högberg	Coop
		Peter Cook	Philip Morris	Jonny Lönn	Reitan
				Helene Clovemo	OKQ8

Extension 2 - ECR Sweden's Working Group

(Contact details are available for those responsible for the respective areas of revision)

Representant

Cecilia Tjeder

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Karin Lundin

Kristian Dahlman

Carina Båtelsson

Tina Stugemo

Per Fahrman

Ludvig Persson

Pernilla Engman

Christian Bona

Christopher Flemström

Hilda Björkman

Daniel Mathiasson

Anna Häggström

David Almroth

Företag

ICA Sverige

ICA Sverige

Axfood/Dagad Inköp & Logistik

Coop Sverige

Bergendahls Food

Reitan Convenience

OKQ8

Arla Foods

HK Scan

Unilever

Coca Cola European Partners

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stefan.sjolund@axfood.se

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ICA is responsible for the revision area

1 – 10 och 33

Coop is responsible for the revision area

11-19

Bergendahls is responsible for the revision area

20-28

Axfood is responsible for the revision area

29-32, 34-36

Extension 3 – ECR Retail Demand Steering group

Representant

Linda Edlund (ordförande)
Cecilia Tjeder
Fredrik Mattisson
Stefan Sjölund
Beatrice Pössl
Ants Kippar
Daniel Mathiasson
Eva Junevad
Christian Bona
Ylva Heivert
Mathias Dittrich
David Almroth
Mattias Rosenlund

Företag

Essity Hygiene and Health
ICA Sverige
Bergendahls Food
Dagab inköp & logistik (Axfood)
Coop Sverige
Red Bull Sweden
Pågen
Di Luca & Di Luca AB
Skånemejerier
SvDH
DLF
GS1 Sweden
GS1 Sweden

Extension 4 - List of items per revision area

1 Dairy

cottage cheese/quark	processed sour milk	cream products
chilled desserts	cooking fat	milk and milkshake
yoghurt	dairy-free/vegetarian products	egg
eggs	cooking fat	chilled desserts
Iced coffee		

2 Juice/Nektar

ready to drink fruit/berry drinks	ready to drink nectar	ready to drink fruit juice
ready to drink smoothie	vegetable juice	concentrated fruit/berry drinks
concentrated fruit juice	concentrated nectar	Chilled Kombucha

3 Cheese

all cheese products	fondue cheeses	wehy spread
hard and soft cheeses	grated and sliced cheese	cream cheese
dessert cheeses	cooking cheese	chilled cheese-based snacks
Deli cheeses		

4 Charcuterie, meat, poultry, deli

Charcuterie		
ground meat products	smoked and salted	sausage
joints, blood pudding	pre-fried components	fresh components
Spreadable meat and Deli meat		
air-dried sausage	Pickled products in the deli counter	beer sausages & snacks not chilled
Fresh poultry, including grilled chicken		
Fresh meat		

* The manual range is submitted under each segment

5 Chilled Vegetarian products

Chilled vegetarian spread	Chilled vegetarian components	Chilled vegetarian cheese
vegetarian cheese	patties	vegetarian- chesse for cooking
vegetarian pate	patties (round)	vegetarian- mozzarella
vegetarian ham	bites	vegetarian- soft cheese/dessert cheese
vegetarian sausage spread	falafel	vegetarian- cream-cheese
Vegetarian minced products	burger	
(ex.soja,oats)	schnitzel	
Chilled tofu products	sausage	Other vegetarian proteins
	base for stew/casserole	(alternative to animal raw materials)

6 Chilled pre-prepared meals and meal complements

Ready-to-eat single portion meal	Sandwiches & Wraps	Wet salads (potato salad, etc.)
Ready-to-eat multiple portion meal	Chilled sauces & dressings	Ready meals in bulk
Soups	Horseradish tube	
Quiches	Potato gratin	
Pizza	Roll pack (porridge, pea soup, etc.)	
Crepes & pancakes	Dough products (pizza kit)	
”Kroppkakor”	Fresh pasta	
Sushi	Cheesecake	
Ready-to-eat sallads	Pot bases	

7 From the sea

smoked and pickled fish	lake products	fresh fish atmos/vacad
herring/anchovy	caviar /seafood paté	Swedish "luttfisk"
chilled fish and shellfish components	Fresh/chilled seafood	

8 Fresh bread, soft buns

loaf	sausage/hamburger buns	patisserie pieces
store-baked	soft flatbread	light full
bakeoff bread	dark portion	round loaves
dark bread whole	foam products	bake-off pastries
Light portion	pastries	cake bases

9 Dry biscuits, crackers, hard bread

crispbread	rusks	croustades
Rice, corn, lentil, chickpea cakes	wafers	chocolate buns
flat bread	meringues	wafers
dry biscuits	gingerbread cookies	cookies
digestives	biscuits	crisps
corn cakes	lens cookies	

10 Frozen food & Ice Cream

Frozen food		
pre-prepared food	shellfish	Frozen meat/poultry
vegetables	potatoes	vegetarian
fish	bakery products	fruit/berries
Ice Cream		
Single pack	Household ice cream	
ice cream bigpack/multipack	ice cream cake	Frozen gluten fri

11 Hot drinks and related items

coffee ground	coffee capsules	Coffee whole beans
instant coffee	tea (bags and bulk)	Drinking chocolate powder
instant coffee, flavored	herbal tea	instant tea (powder)
coffee and tea filters	coffee accessories	

12 Cold drinks

beer	functional beverages	essences
soft drinks	syrup	ready to drink iced tea
water	non-carbonated drinks	cider
non-alcoholic wine		

13 Snacks, natural nuts, dried fruit

nuts	crisps/potato chips	cheese puffs
pretzels	popcorn	natural snacks
bars	natural nuts	dried fruit *
Traditional forms (e.g. peanut rings, sombreros, stars, potato crews)		
Functional snacks (e.g. lens chips, chickpea chips, quinoachips)		
muesli bars (products intended as a snack, please note that so-called "health bars" do not belong to this revision area)		
*) revision area determined by consumption point		

14 Confectionery

chocolate products	throat pastilles	biscuit bars
sugar confectionery	chewing gum	pieces of chocolate
gift boxes	pick 'n' mix	confectionery bars

15 Fruit and berries, desserts

preserved fruit (in jars, tins, plastic packaging)	blueberry soups	preserves
dried dessert mixes	creams	marmalade
compotes	custard	apple sauce
fruit soups	chocolate pudding (dry desserts)	jelly
rosehip soup	Chocolate spread	Peanutbutter
Ice cream accessories	glassrån/våffla	
Ice cream sauces	Ice cream sprinkles	

16 Cereals, muesli, porridge

cereals	muesli	granola
grains	Adult porridge	Grain products*
*) revision area selected on the basis of consumption instances		

17 Canned food (meat, fish, seafood, vegetables, ready meals), soups and dry legumes

Canned meat products		
meatballs	casserole	canned meat products
Minced meat sauce	ravioli	sausages
Minced meat mix	chilli con carne	
Canned fish and seafood		
fish balls	tuna	sardines
mussels	mackerel	
Canned vegetables		
peas	potatoes in glass jars	pickles
olives	pickled onions	fried cabbage
beetroot	Sauerkraut	cabbage
cucumbers	canned mushrooms	cucumber relish
red cabbage	marinated garlic	lasagne mix
sun-dried tomatoes	canned tomatoes	canned salsa
canned beans	other canned vegetables	corn
Dry legumes		
Dried beans	dried peas	dried lenses
Seeds, chia seeds & hemp	moved to rev. area 17 from rev. area 16	
Meal-time solutions		
meal kits	meal-time mixes	sausage meat mix
lasagne mix	vegetarian ready meals	instant noodles*
food in cup	lasagne mix	
Soups		
liquid soups (tins/jars)	dried soups	
*) revision area selected on the basis of consumption instances		

18 International food

International food concepts, e.g. Mexican and Asian cuisine as well as items from, primarily, the Balkans, North Africa, Poland and the Middle East.

19 Flavouring

soya/soy sauce	mustard	spices
stock	ketchup	BBQ spice mixes & BBQ oils
dressing	saucés (liquid & dried)	marinades (liquid & dried)
salt	fried onions	wine vinegar
mayonnaise	stock cubes	cooking oil
vinegar	cooking wine	colouring soya
chili sauce	tomato puré	capers*
*) revision area selected on the basis of consumption instances		

20 Pasta, rice, mash, semolina

rice	all dried pasta	mashed potatoes
express rice	other pasta (bean pasta, lens pasta ect)	mashed turnip
instant rice	grits	pesto
aromatic rice	instant noodles*	pasta sauce
boiled rice	rice sauce	minced meat sauce
*) revision area selected on the basis of consumption instances		

21 Baking & sweetening products

honey (liquid & solid)	almond paste	cocoa
pizza mixes	marzipan	flour
bread mixes	nougat	cake mixes
potato flour	baking chocolate	waffle mixes
fibre	bran	baking sprinkles
vanilla sugar	crushed grains	cake garnishes
baking soda	candy colourings	flaked coconut*
nut kernels	flavourings	breadcrumbs
sweet almonds	gelatine	dry yeast
nut cream	products for sweetening coffee and tea	powdered milk
liquid sweeteners (not coffee or tea sweetening products)	sweetening (granulated sugar, powdered sugar, brown sugar, icing sugar)	powdered cream
preserving products (citric acid, ascorbic acid, sodium benzoate, paraffin)		
*) revision area selected on the basis of consumption instances		

22 Food Hypersensitivity

Dry groceries, not chilled and/or frozen products that have positive attributes for various forms of food intolerance. Products must be "Sämär-certified" (approved by the Swedish Food Agency, Livsmedelsverket, for special nutritional purposes).
(vacuum-packed bread free from gluten)

23 Child care

baby food: (of baby food quality): jars, gruel, porridge, pouches/sachets	skincare, child ointments (pregnancy oil, nipple cream)	dummies/pacifiers, bottles, cutlery etc.
nappies/diapers	wet wipes and napkin wipes	breast-feeding cups
child drinks	milk formula , supplementary nutriments	baby snacks
baby toys		

24 Animal

pet food	pet accessories	
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25 Laundry, cleaning, dishwashing

soap	cleaning agents	oven cleaners
laundry soaps/detergents	general purpose cleaning agents	furniture cleaning agents
fabric softeners	window cleaning agents	dishwashing and cleaning cloths
stain removers		dishwasher rinsing agents
dishwashing agents	manual dishwashing products	machine dishwashing products
Cleaning products	Fragrance products (fragrance blocks, fragrance sticks, fragrance spray, etc.)	Scented candle

26 Paper

absorbent paper	kitchen roll/paper towels	toilet paper
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27 Consumable items: Divided into Consumables and Candles, Napkins and Disposable Items. The contents of Consumable items are redone

Disposable food containers	Freeze- and plastic Bags, Foil	Baking items
Light sources	Batteries	

28 Candles, napkins and disposable items

Candles	Napkins	Paper tablecloths
Disposable items		

29 Hair care

shampoo	conditioner	hair colouring/dyes
styling	hair accessories	Hair repair mask

30 Body care, facial care, shaving products, toiletries

body care	facial care	razor blades
foam bath	lip balm	razors
deodorants	hand creams	hair removal
soap	sun creams	insect repellents
shower gel	tissues, wet wipes	foot care
lotions	condoms	beard care products
cotton wool/balls, cotton wool	shaving accessories	hand disinfection
wound care	Face mask	

31 Oral care

oral hygiene	mouthwash	
tooth brushes	gap cleaning	
toothpaste	electrical dental care	

32 Intimate care

sanitary pads	panty liners	incontinence products
tampons	menstrual cup	

33 Make up & Perfumes

Make up	Fragrance for men	Fragrance for women
Cosmetic accessories	Bath accessories	

34 Health, weight loss products

meal replacements for weight control*		herbal medication
Supplements	TVBL(Swedish) (Traditional Herbal Medicine)*	
vitamins and minerals	total diet replacements for weight control*	food for athletes*
*) see the complete definition on the NFA's website, www.livsmedelsverket.se		

35 Non-prescription drugs

Over-the-counter drugs (OTC)		
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36 Tobacco

cigarettes	lighters	accessories (cigarette tubes, filters, etc.)
Cigarill	Cigars	
Swedish moist snuff (snus)	other tobacco	matches
tobacco-free / nicotine-free products	e-cigarettes	Tobaco Heat Products (THP)
Nicotine portions		